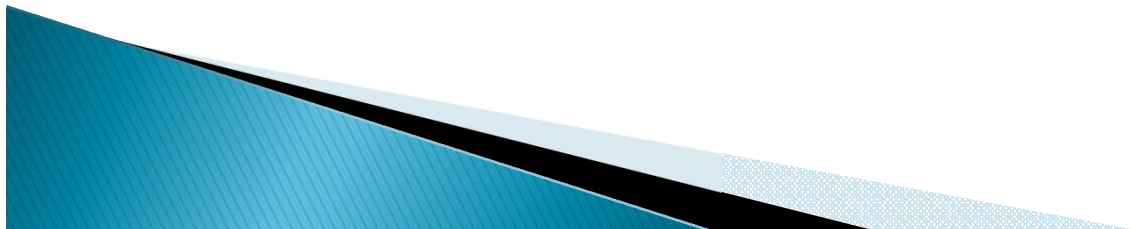


THE EFFECTS OF THE COMMON VALUES



ASPECT – Management and Intercultural Relations
Plovdiv, Bulgaria

Ankara, February 6th 2015



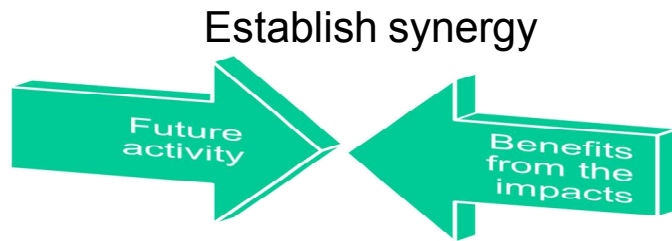
Objectives and activities



- ▶ Increase knowledge
- ▶ Develop new ideas
- ▶ Sustainability
- ▶ Innovation: implementation and dissemination
- ▶ Joint activities: projects
- ▶ Expertise: cooperation
- ▶ Policy framework

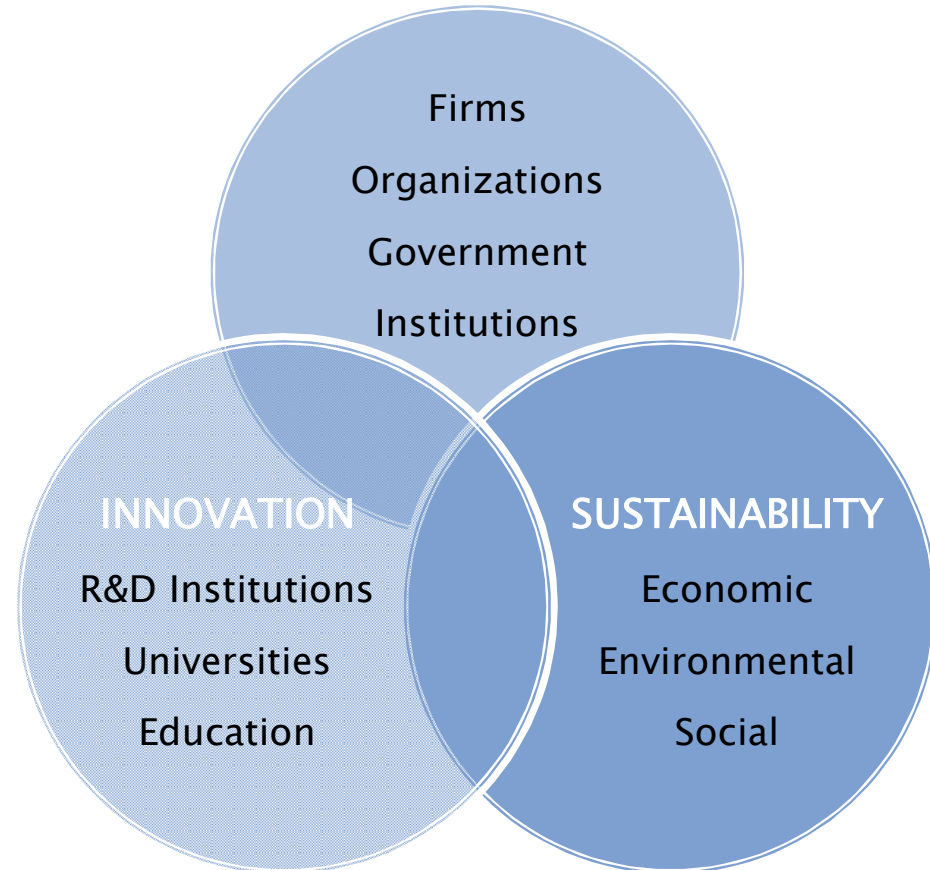


Sustainability and Innovation



Influence:

- minimizing the negative impacts
- maximizing positive and creative contribution to local economies

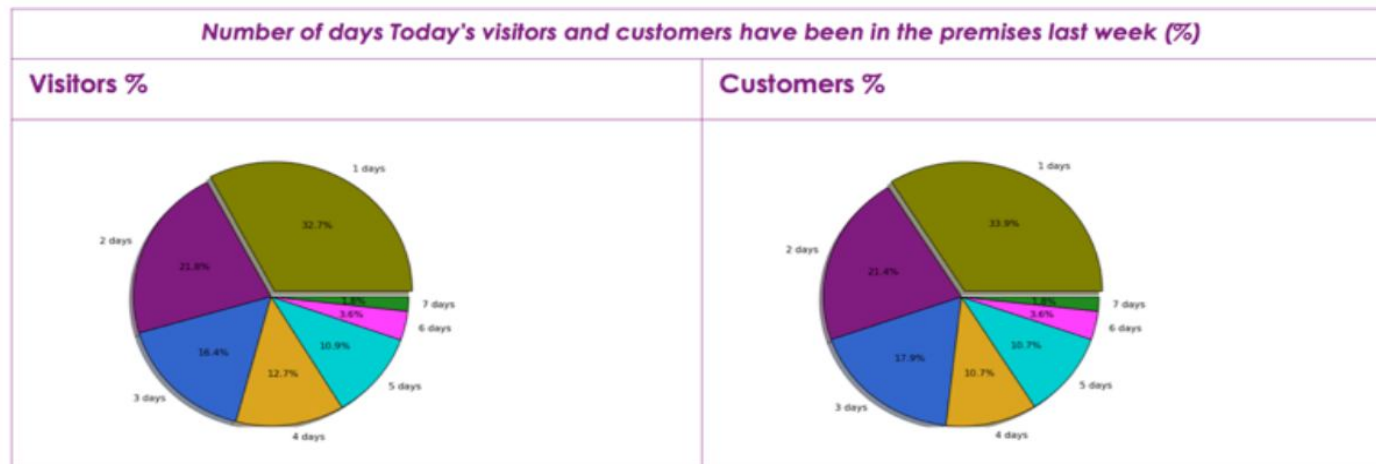


SMART CITIES

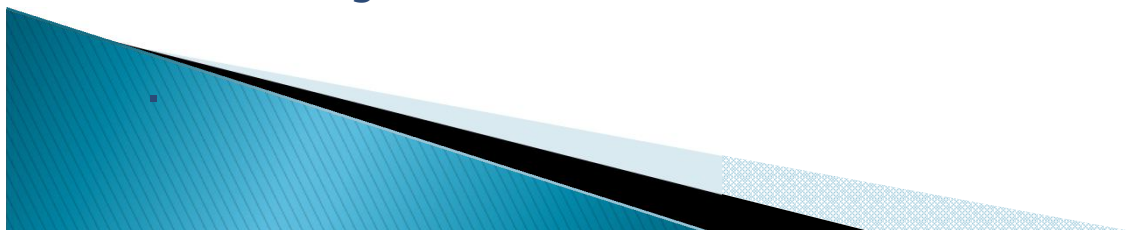


Learn from your Data

Measure, Manage, Innovate, Engage



Proactive Business Intelligence Solutions designed to allow stakeholders get knowledge about different types of flows based on completely anonymous monitoring



SMART CITIES



Foster local businesses by:

- Helping the business owners to increase their sales
- Supporting innovation and startups
- Knowing pattern's dynamics in real time
- Getting reliable feedback on your investments
- Optimizing your resources



EUREKATOURISM+



EUREKATOURISM+ is a European strategic initiative launched within the EUREKA programme oriented to the sustainable development and improvement of tourism, leisure and cultural sectors.

The main **OBJECTIVE** is the definition of the main lines of technological development and the generation of R&D projects in specific targeted areas that as a result would set up products, processes or innovative services with technological basis and a commercial interest.

A decorative graphic element in the bottom left corner of the slide, consisting of a blue and black geometric shape with a diagonal line and a dotted pattern.

E!TOURISM⁺
EUREKATOURISM⁺

EUREKATOURISM+

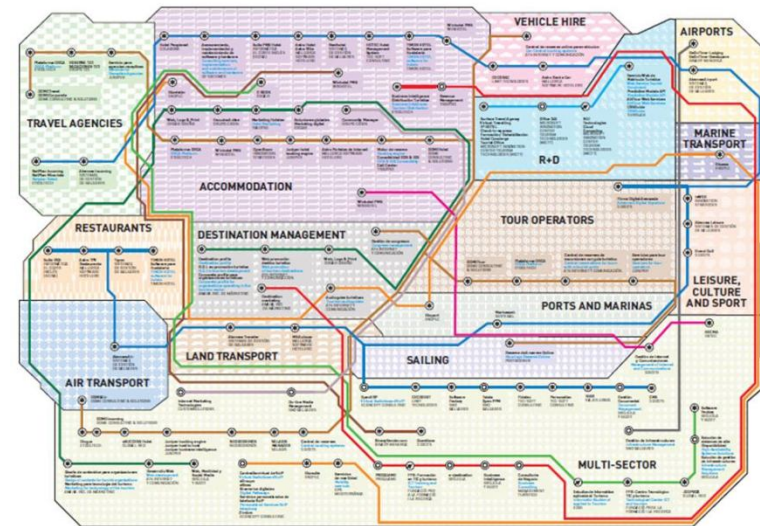


Technological sectors:

- ▶ ICT
- ▶ Sustainability
- ▶ Quality of life
- ▶ Business processes

As a EUREKA UMBRELA we

- ▶ Connect you with right people
- ▶ Keep an eye on funding opportunity
- ▶ Help you manage the paper work





THANK YOU!

Krasimira Bakardzhieva

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